

George Del Barrio (b. 1976, Queens, NY) is an expert photographer, graphic/type/projection/lighting designer, film/photo/copy editor, visual/performing arts curator and all-media creative producer.

With a skilled, hands-on leadership style and a team-first management method, his career is defined by intuitive vision, aesthetic integrity and a proven drive to see major projects through to completion. Through 20 years of successful production on sets, stages, galleries & museums worldwide, Del Barrio has refined a creative practice that consistently adds value to all phases of design and production — with a perennial commitment to excellence.

EDUCATION

Fiorello H. LaGuardia H.S. of Music & Art and the Performing Arts, NYC 1994
School of Visual Arts, BFA Photography, NYC 1998

SKILLS

Mastery of: Adobe Suite, Final Cut, Microsoft Office, HTML/CSS, front/back-end web & database design, marketing & branding strategy, fine art handling & installation, resource management, carpentry, painting & electrical. Clear and thoughtful storyteller across platforms; dedicated practitioner of positivity.

TALKS & PANELS

Crowdfunding for Photographers, American Society of Picture Professionals, 2010
Kickstarting Your Dreams, American Society of Media Photographers, 2011
New Funding Models for the Arts, PvdA/The Cooper Union, 2011
Blueprint, Man Up Campaign, 2012
VR Overview, University of Oregon, 2013
Collaboration in Creative Community, Arts Gowanus, 2013
Practical Production & Creative Practice, The New School, 2014
Practical Production & Creative Practice II, The New School, 2015
Thematic Curation, International Center of Photography, 2015
Practical Production & Creative Practice III, The New School, 2016
The Intersection of Art and Collaboration, Art Slope/Brooklyn Public Library, 2016

CURRICULUM VITAE

BOB RIVERA STUDIOS, INC. 1994-2000

Assistant Sculptor & Carpenter

Sculptor's first assistant through fabrication, assembly, finishing and installation of several major commissions, including the seven 50' x 10' x 11' aluminum segments that comprised the *Pa'Lante* mural for Hostos Community College in 1999.

ROBERT MAXWELL, WALTER CHIN, CHRISTIAN WITKIN, JENS UMBACH, ASHTON WORTHINGTON, OTHERS 1995-2003

Assistant Photographer & Producer

Freelance first assistant photographer and producer with key integration through all phases of a broad spectrum of advertising, corporate, fashion & editorial productions worldwide. Clients included Gap, Inc., HP, Samsung, IBM, Mercedes-Benz, Smirnoff, *Vogue*, *Vanity Fair* & *The New Yorker*.

SUPERBIATE & SON, INC. 2001-2010

Commercial Photographer

Commercial photography (superbiate.com/work) on assignment for clients worldwide, requiring — detailed, accurate creative/production design/planning, comprehensive budgeting, vendor relations, crew hiring and management, technical inventory control, flexible-yet-flawless creative execution, post-production services and client relationship management throughout. Clients included Goldman Sachs, The Posse Foundation, Frankfurt-Balkind, VSA Partners, R/GA, *The Financial Times*, *Brand Eins* & *The South China Morning Post*.

THE VANDERBILT REPUBLIC, LLC 2009-present

Founder, Creative Director & Executive Producer

An agency formed to catalyze the impact of creative expression in all modes. Through 7 years of active practice with a multidisciplinary client base of independent creative producers, cultural institutions & NGOs, VR has established a unique, generative position within contemporary culture. Services include transmedia creative design, direction & production; visual art curation & installation; artist representation; landscape projection design. Our 3,000 ft.² **Gowanus Loft** project space (est. 2012) has become a recognized destination for indelible, exquisitely produced creative encounters. A partial production history follows.

“Masters” 2009-2013

A founding partnership with Cambodian Living Arts to concretize their restorative vision of a vibrant and dynamic Cambodian culture, with the arts as the country’s national and international signature. A crowd-funded 4” x 5” portrait archive of the Cambodian performing art masters (superbiate.com/work/masters) was the catalyst for a multi-year collaboration that culminated in the **Season of Cambodia** throughout NYC stages and creative spaces in 2013 (including the Joyce Theatre, BAM, Lincoln Center, Gowanus Loft): vanderbiltrepublic.com/masters.

Art From the Heart 2009-2015

An annual, curated group show that served as a movement towards community for an international consortium of creatives. Submissions from artists and performers of all disciplines worldwide were accepted; all participating artists were paid an equal share of the exhibition’s profits. Guest curators included Courtney Jordan, Renwick Heronimo, Katie Peyton & Leslie Dela-Vega: vanderbiltrepublic.com/afth.

Gowanus Loft 2012-present

A community-focused, production-ready 3,000 ft.² project space, constructed and designed to seamlessly facilitate a panorama of creative endeavors - from performance art to commercial production and the endless discoveries beyond.

Theatrical productions include Charles Mee’s *Summertime* (Between Two Boroughs Productions), *The Millay Sisters* (Magis Theatre Company), *Don Giovanni* (LoftOpera), *Make Him My Wife x Holy Stomach* (Aron Canter), *The Marriage of Figaro* (LoftOpera), *My Life Among the Serial Killers* (The Viewpoints Workshop).

Dance productions include *Time I Know* (Rebecca Stenn Company), *We Just Love Things* (Collective Dance Collective), *Telephone Home Movies* (Chris Herde), *STILLED* (CEMA Dance), *CRAWL Chapter 2* (The People Movers), *Riparius: belonging to the river* (Rebecca Stenn Company). **Visual art installations include** *Traces* (curated by Zoé Albert, Lolita Cros, Lenora Rigoni & Jessica Wilson), *Current: Gowanus* (curated by Benjamin Sutton), *TJ Volonis: Interdependence* (curated by George Del Barrio), *Role Over: Rutgers MFA 2015* (curatorial advisory by George Del Barrio), *Being and Time* (curated by Renwick Heronimo), *Charles Heppner: Introspective* (curated by George Del Barrio), *Carlton Scott Sturgill: Garden of Delights* (curated by George Del Barrio), *Sarah E. Brook: Offering* (curated by George Del Barrio), *TJ Volonis: Pagan Poetry* (curated by George Del Barrio): vanderbiltrepublic.com/gl.

Photographic Monuments 2013-present

Surface-mapped, content-rich transformations of the urban canvas via digital projection or analogue illumination. Every Monument is dedicated to uplifting social consciousness. **Past installations include** *The Season of Cambodia* (George Del Barrio, Aaron Harrow + Frank Kuzler × K2imaging), *ΤΕΛΕΙΟ ΣΥΜΠΛΑΝΤΟΣ/Perfect Universe* (Tim Bartlett + George Del Barrio × K2imaging), *Spectrum II* (Colin Bowring + George Del Barrio × Eastern Effects), *(un)SCENE 2015* (George Del Barrio + Mikel Glass × K2imaging), *Camera Obscura/Gowanus* (George Del Barrio + Ashton Worthington × Eastern Effects): vanderbiltrepublic.com/pm.

SELECTED PRESS

With a Bridge for a Screen, Artists Bring a Rainbow to Brooklyn —
hyperallergic.com/175590/with-a-bridge-for-a-screen-artists-bring-a-rainbow-to-brooklyn

A Rainbow Light Bridge Blooms in Brooklyn —
thecreatorsproject.vice.com/blog/a-rainbow-light-bridge-blooms-in-brooklyn

Smith-9th Street Bridge Transforms into Light Installation for One Week —
untappedcities.com/2015/01/20/gowanus-smith-9th-street-bridge-transforms-into-light-installation-for-one-week

The Death of Abstraction: Dale Williams' "Fear Not To Appear" at Gowanus Loft —
parkslopestoop.com/blog/art-music/the-death-of-abstraction-artist-dale-williams-fear-not-to-appear-at-gowanus-loft

Interdependence: Works by TJ Volonis —
artefuse.com/2012/10/29/interdependence-work-by-tj-volonis-sponsored-by-the-vanderbilt-republic-and-curated-by-george-del-barrio

Hidden In Full View: Carlton Scott Sturgill's "Garden Of Delights" At Gowanus Loft —
parkslopestoop.com/blog/art-music/hidden-in-full-view-artist-carlton-scott-sturgills-garden-of-delights-at-gowanus-loft

There is Such a Thing as Utopia: "Eutopia" Exhibit at Snug Harbor —
silive.com/entertainment/index.ssf/2016/07/there_is_such_a_thing_as_utopi.html

Daytrippin' For The Arts: Gowanus' Vanderbilt Republic Takes Over Snug Harbor in Staten Island —
parkslopestoop.com/blog/art-music/daytrippin-for-the-arts-gowanus-vanderbilt-republic-takes-over-snug-harbor-in-staten-island

Inside Brooklyn's Dazzling New Camera Obscura Project —
gothamist.com/2016/02/19/gowanus_camera_obscura.php

A Walk-In Camera Obscura Turns Brooklyn Upside Down —
thecreatorsproject.vice.com/blog/gowanus-bridge-camera-obscura-brooklyn

Glimpsing Gowanus in a Loft-Sized Camera Obscura —
hyperallergic.com/277550/glimpsing-gowanus-in-a-loft-sized-camera-obscura

Kentile Floors Sign to Glow One Last Time Before it Goes —
nydailynews.com/new-york/brooklyn/kentile-floors-sign-glow-time-article-1.1835233

Kentile Floors Sign to Light Up One Last Time —
dnainfo.com/new-york/20140617/gowanus/kentile-floors-sign-light-up-one-last-time

Photos, Videos: Kentile Floors Sign Lights Up For First Time In 20 Years —
gothamist.com/2014/05/04/photos_videos_kentile_floors_sign.php