



FOR IMMEDIATE RELEASE

Kate Harvie Communications & Strategy
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Humanity | Culture | Grace
vanderbiltrepublic.com

PERSPECTIVE

Founded in 2008, The Vanderbilt Republic (“VR”) exists in, and for, immersive and transformative experiences. We want people to *feel* as much as they may *think* when encountering our creative productions. With VR at the production helm, and in concert with clients’ and collaborators’ comprehensive creative design, the resulting experiences impart the stories embedded in the brands, artists, and thought leaders with whom we work. Progress, inspiration, and integrity comprise the fuel on which VR runs.

Marketing deliverables in support of client projects can include press release creation & distribution, bespoke graphic design treatments (posters, postcards, booklets & etc.) and exquisite photographic documentation.

RELATIONSHIPS

New York Times: Keith Williams, Hilary Moss, Jazmine Hughes, Matthew Schneier, Chris Glazek
New York Magazine: Ruth Spencer, Jason Chen, Stella Bugbee, Allison Davis, Colleen Kelsey, Caroline Bankoff
Fast Company: Katharine Schwab, Diana Budds, Chris Chafin
VICE: Beckett Mufson, Alyssa Buffenstein
Nylon: Kristin Iverson
Architectural Digest: Carly Olson, Hadley Keller
NY1: Stephanie Simon, Roger Clark
Time Out New York: Jennifer Picht, Howard Halle
Hyperallergic: Allison Meier, Seph Rodney, Hrag Vartanian
New Pulp City: Donny Levit
Refinery29: Amy Azzarito
Vogue.com: Ariel Feldman Okin
New York Post: David Rentas
New York Daily News: Doyle Murphy
Ex-Village Voice: Danny King
Sight Unseen: Monica Khemsurov, Zoë Sessums
Ex-Gothamist: Scott Heins



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OBSERVATIONS

“When it comes to the [mind] and technical acumen of...curator/producer/visual artist George Del Barrio, nothing should come as much of a surprise anymore.” – Donny Levit, *New Pulp City*

“The Vanderbilt Republic really lights up our lives.” – Leslie Albrecht, *DNAinfo*

“When it comes to finding gold at the ends of rainbows, we haven’t had much luck. Considering the fact that they’ve transformed the Gowanus subway bridge into a massive, shifting rainbow, finding out about The Vanderbilt Republic might be the next best thing.” — Beckett Mufson, *Creators Project/VICE*

SELECTED PRESS

2018

Powered by Girls: Curious Jane Students Take on Theater, Technology with a Camera Obscura –
newpulpcity.com/2018/08/15/powered-by-girls-curious-jane-students-take-on-theater-technology-with-a-camera-obscura

NY1 live segment – Camera Obscura Exhibit at Gowanus Loft Shows City in a New Light –
ny1.com/nyc/all-boroughs/arts/2018/03/12/camera-obscura-exhibit-at-gowanus-loft-shows-city-in-a-new-light

Welcome to the Gowanus Upside Down: The Vanderbilt Republic Returns with ‘Obscura / Gowanus II’ –
newpulpcity.com/2018/03/12/welcome-to-the-gowanus-upside-down-vanderbilt-republic-returns-with-obscura-gowanus-ii

Step Inside a Camera Obscura Showing Views of Gowanus Brooklyn at The Vanderbilt Republic –
untappedcities.com/2018/02/28/step-inside-a-camera-obscura-showing-views-of-gowanus-brooklyn-at-the-vanderbilt-republic-2

THE VANDERBILT REPUBLIC very proudly presents “ELUSIVE BIRD” –
dance-enthusiast.com/dance-listings/events/view/THE-VANDERBILT-REPUBLIC-very-proudly-presents-ELUSIVE-BIRD-2018-07-05



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2017

DUALITY, Artist in Residence Final Exhibition –
surfacedesign.org/event/duality-artist-residence-final-exhibition

Exhibition Review: When Keith Haring Met Camera Obscura –
newpulpcity.com/2017/09/11/exhibition-review-when-keith-haring-met-camera-obscura

Powerful ‘RESIST’ Sign Illuminates Gowanus Building for Straphangers and Neighbors Alike –
newpulpcity.com/2017/03/02/powerful-resist-sign-illuminates-gowanus-building-for-straphangers-and-neighbors-alike

Subtle Activism: ‘Supergroup’ Of Brooklyn Artists Cross The Middle Passage Via Camera Obscura –
newpulpcity.com/2017/01/24/subtle-activism-supergroup-of-brooklyn-artists-cross-the-middle-passage-via-camera-obscura

2016

Glimpsing Gowanus in a Loft-Sized Camera Obscura –
hyperallergic.com/277550/glimpsing-gowanus-in-a-loft-sized-camera-obscura

There is Such a Thing as Utopia: “Eutopia” Exhibit at Snug Harbor –
silive.com/entertainment/index.ssf/2016/07/there_is_such_a_thing_as_utopi.html

Find Utopia on Staten Island at Snug Harbor’s Latest Exhibit –
viewing.nyc/find-utopia-on-staten-island-at-snug-harbors-latest-exhibit

The Death of Abstraction: Artist Dale Williams’ ‘Fear Not To Appear’ At Gowanus Loft –
bklyner.com/the-death-of-abstraction-artist-dale-williams-fear-not-to-appear-at-gowanus-loft-parkslopestoop

Vanderbilt Republic’s room-sized installation keeps the historic legacy of the camera obscura alive in Gowanus –
creators.vice.com/en_us/article/xy4m9k/gowanus-bridge-camera-obscura-brooklyn



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2016 (con't.)

Daytrippin' For The Arts: Gowanus' Vanderbilt Republic Takes Over Snug Harbor in Staten Island —
bklyner.com/daytrippin-for-the-arts-gowanus-vanderbilt-republic-takes-over-snug-harbor-in-staten-islandparkslopestoop

Step Inside a Camera Obscura Showing Views of Gowanus Brooklyn at the Vanderbilt Republic —
untappedcities.com/2016/02/22/step-inside-a-camera-obscura-showing-views-of-gowanus-brooklyn-at-the-vanderbilt-republic

Inside Brooklyn's Dazzling New Camera Obscura Project —
gothamist.com/2016/02/19/gowanus_camera_obscura.php

NYC's Gowanus Loft Performance & Installation —
digitalprojection.com/dp-case-studies/nycs-gowanus-loft-performance-installation

See This Magical Art Installation Before It Sells Out! —
redtri.com/new-york/camera-obscura-gowanus-brooklyn-art-installation

Hidden In Full View: Artist Carlton Scott Sturgill's 'Garden Of Delights' At Gowanus Loft —
bklyner.com/hidden-in-full-view-artist-carlton-scott-sturgills-garden-of-delights-at-gowanus-loft-parkslopestoop

2015

With a Bridge for a Screen, Artists Bring a Rainbow to Brooklyn —
hyperallergic.com/175590/with-a-bridge-for-a-screen-artists-bring-a-rainbow-to-brooklyn

A Rainbow Light Bridge Blooms in Brooklyn —
thecreatorsproject.vice.com/blog/a-rainbow-light-bridge-blooms-in-brooklyn

A Walk-In Camera Obscura Turns Brooklyn Upside Down —
thecreatorsproject.vice.com/blog/gowanus-bridge-camera-obscura-brooklyn

Smith-9th Street Bridge Transforms into Light Installation for One Week —
untappedcities.com/2015/01/20/gowanus-smith-9th-street-bridge-transforms-into-light-installation-for-one-week



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2014

Kentile Floors Sign to Glow One Last Time Before it Goes —
nydailynews.com/new-york/brooklyn/kentile-floors-sign-glow-time-article-1.1835233

Kentile Floors Sign to Light Up One Last Time —
dnainfo.com/new-york/20140617/gowanus/kentile-floors-sign-light-up-one-last-time

Photos, Videos: Kentile Floors Sign Lights Up For First Time In 20 Years —
gothamist.com/2014/05/04/photos_videos_kentile_floors_sign.php

2012

Interdependence: Works by TJ Volonis —
artefuse.com/2012/10/29/interdependence-work-by-tj-volonis-sponsored-by-the-vanderbilt-republic-and-curvedby-george-del-barrio

2010

The Vanderbilt Republic Proudly Presents “MASTERS”: An Exclusive Behind-The-Scenes Look at the Production of a Landmark Photographic Endeavor — pp 108 – 117
issuu.com/resourcemagonline/docs/spring_10